HOUSING ASSOCIATION yearbook

The HOUSING ASSOCIATION YEARBOOK reaches every housing association in the UK and their members which includes specifiers, buyers, contractors, architects, building surveyors, housing managers and maintenance professionals, for the housing association and local authority, construction and refurbishment sectors. Maintain a year long presence with just one cost effective entry in the book that is referred to every working day of the year by active buyers.

With continued focus on the housing market and more affordable housing developments being granted permission, now is the best time to promote your brand to this growing sector, and be seen as a leading supplier that is ready to do business.

TARGET READERSHIP PROFILE

The majority of building products sold today are ordered by the public, commercial building developers and housebuilding companies. This now includes buyers for housing associations and contractors as social, affordable housing becomes ever more necessary. The HOUSING ASSOCIATION YEARBOOK is designed to provide a highly valued reference tool, enabling these buyers for the industry to identify and locate the leading suppliers to the sector. The yearbook is sent free of charge throughout the industry.

DIRECTORY ENTRY

Our expanded listings are simple, stylish and effective. For just £195, you will be placed in a section of you choice with a 50 word company profile.



COMPANY PROFILE

Your company profile can include up to 400 words, 1-2 images and your logo, making it the perfect opportunity to increase your exposure.



The HOUSING ASSOCIATION YEARBOOK is a mine of invaluable information and the essential tool to ensure your brand and company contact details are on hand to buyers and specifiers



CHAPTERS INCLUDE

FOREWORD

An industry stalwart will introduce the book this year with a foreword looking at the Housing industry now and into the future.

NEWS IN REVIEW

A look at the last 12 months in the housing industry.

NEW DEVELOPMENTS

The Housing Association Yearbook takes a look at a handful of new and upcoming affordable and social housing developments from across the country.

INDUSTRY INSIGHTS

A selection of insightful, informative and inspiring articles from leading experts in their respective fields to help guide you in future decisions. Includes topics such as energy efficiency, and other relevant issues within the sector.

EVENTS

What not to miss in the next 12 months - all the necessary events and tradeshow dates for your diary.

INDUSTRY PROFILES

An in-depth look at some of the best companies providing the most sought-after innovations from different areas of the construction industry.

DIRECTORY OF SUPPLIERS

Every contact specifiers and decision makers will ever need, in an easy-to-use, comprehensive directory. Your company will be identified as a leading supplier to this sector when you feature under your relevant product category. A variety of exciting showcase options are available, all designed to ensure you receive optimum coverage and exposure to the right people.

ADVERTISING RATES

Colour DPS company profile	£1425
Colour DPS advertisement	£1730
Full page colour	£995
Full page profile	£785
Chapter sponsorship	£935
Gallery (full page product shot)	
Half page colour	£705
Third of a page colour	£390
Cover positions	£poa
Expanded entry (logo, image & 50 words)	£195

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Half page	n/a	128 x 90	n/a
Third page	n/a	84 x 87	n/a

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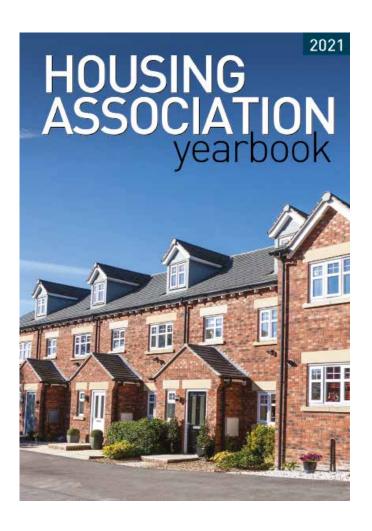
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