

2023 MEDIA PACK



DEVELOPER & HOUSEBUILDER YEARBOOK

the essential sourcebook for housebuilders and property

The **DEVELOPER & HOUSEBUILDER YEARBOOK** is the must-have reference book used by specifiers, buyers, architects and senior managers throughout the house building, commercial, local authority construction and refurbishment sectors. Aimed and designed specifically for individuals who specify building products and materials for large-scale developments, the yearbook is a unique source of supplier information, trend analysis, market predictions and essential statistics. The book is not only used by every major developer and housebuilder in the UK, but is sent free of charge to the

applicant of every major planning application throughout Britain. This ensures your advertising message reaches not only the major buyers, but also the most active developments, including local authorities, schools, commercial property and housing developments. With the housing market stabilised, now is a good time to invest, to promote your brand and be seen as a leading supplier that is ready to do business. This edition will be introduced with a foreword by a leading expert in the field of housing development.



◀ Showcasing the best projects of the year and demonstrating the trends and styles from the worlds leading interiors professionals.



TARGET READERSHIP PROFILE

The majority of building products sold today are ordered by the public and commercial building developers and house building companies. This multi-billion pound marketplace consists of relatively few companies and organisations with the specifiers, architects, project designers, interior architects and buying teams at these organisations needing to stay up to date on industry trends, product innovations and supplier information. The **DEVELOPER & HOUSEBUILDER YEARBOOK** is designed for these individuals, and is their highly valued reference tool, enabling them to identify and locate the leading suppliers to the

sector. The Yearbook is sent free of charge throughout the marketplace and is used by more than 9000 key decision makers at over 3000 house builders and property developers. In addition to ALL the major developers and house builders, the yearbook ensures your message is seen by the most active buyers; through our comprehensive monitoring of planning applications, every organisation that submitted a planning application in the last 18 months also receives the yearbook. Make sure you're seen by the people behind 2023's major building projects.

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Third page (P)	n/a	38x185	n/a
Third page (L)	n/a	84x87	n/a

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Artwork should be supplied on a mac compatible CD as a postscript, adobe acrobat or QuarkXPress document with fonts and high resolution images supplied. A colour proof should also be supplied for our reference. Any extra work will be charged for at cost.



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- A series booking which attracted a series discount must run for a minimum of 50% of the total number of issues booked, or any discount given will be re-charged at our published rate card prices.

TERMS OF BUSINESS

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With a range of publications in and around the design market, including Architecture Magazine and Interior Designer, Media One Communications provides its readers with on time, informative news across a variety of channels. From yearbook and magazine publications to a strengthening online presence, our evolution in the publishing sector has led us to be an industry leader in the product marketplace with a loyal customer base and dedicated reader relationship who return time and time again for knowledgeable, intelligent information, strengthening our stance in the sector.

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