

INTERIOR DESIGN YEARBOOK

2023 MEDIA PACK



Published in association with the
British Institute of Interior Design



INTERIOR DESIGN YEARBOOK: THE CONSUMER EDITION

On sale throughout **WHSmith stores** from January 2023 is the consumer edition of the trade sourcebook, the Interior Design Yearbook. Produced in association with the **British Institute of Interior Design (BIID)**, the yearbook features a selection of the best interior projects from around the globe and all the leading personalities from the industry. The 2023 volume is set to be a stunning edition with editorial from a host of interior design professionals, a photo casebook showcasing the outstanding talent of some of the world's finest interior designers and a gallery of beautifully presented products. This book is the place to be seen.

Throughout Britain, on magazine shelves at more than a thousand stores alongside the leading interior design magazines is the ultimate must-have sourcebook for the interiors marketplace. As well as being available on the high street, the Interior Design Yearbook will be on sale at airports and railway stations. Its handy A5 format makes it the perfect size for affluent, design conscious travellers. The 2022 edition was a huge success, with **WHSmith stores** selling out of copies and advertisers reporting fantastic feedback from their exposure in this quality coffee table publication.

ADVERTISING RATES

| | |
|----------------------------------|--------------|
| DPS Profile | £1425 |
| DPS Advertisement | £1730 |
| Full page colour | £995 |
| Full page profile | £785 |
| Chapter sponsorship | £935 |
| Gallery (full page product shot) | £720 |
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| Third page colour | £390 |
| Cover positions | £poa |
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| Logo, Picture & 50 words | £195 |

TERMS OF BUSINESS

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Sold exclusively through WHSmith High Street and WHSmith Travel



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| MECHANICAL DATA (mm) | Bleed | Trim | Type |
|-----------------------|---------|---------|---------|
| (width x height) | | | |
| DPS | 302x216 | 296x210 | 276x190 |
| Full page | 154x216 | 148x210 | 128x190 |
| Half page (L) | n/a | 128x90 | n/a |
| Third page (P) | n/a | 38x185 | n/a |
| Third page (L) | n/a | 84x87 | n/a |

ARTWORK

Artwork should be supplied on a mac compatible CD as a postscript, adobe acrobat or QuarkXPress document with fonts and high resolution images supplied. A colour proof should also be supplied for our reference. Any extra work will be charged for at cost.

CANCELLATION POLICY

- Failure to supply advertisement copy in time for publication does not constitute a cancellation, and you will still be charged for the booked space.
- A minimum of 28 days written notice, prior to the published copy deadline, must be given to cancel any advertisement. A cancellation fee of 90% will be charged.
- A series booking which attracted a series discount must run for a minimum of 50% of the total number of issues booked, or any discount given will be re-charged at our published rate card prices.



With a range of publications in and around the design market, including Architecture Magazine and Interior Designer, Media One Communications provides its readers with on time, informative news across a variety of channels. From yearbook and magazine publications to a strengthening online presence, our evolution in the publishing sector has led us to be an industry leader in the product marketplace with a loyal customer base and dedicated reader relationship who return time and time again for knowledgeable, intelligent information, strengthening our stance in the sector.

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