

TESTIMONIALS:

Armani/ Casa:

"We tasked The Interior Design Yearbook 2010 team to increase the awareness of our New Bond Street store among their database of affluent readers. Introducing our new Textile Partner and Armani/Dada Kitchen Partner - They certainly managed it – exceeding our already high expectations. As well as successfully promoting Armani/Casa lifestyle Brand through the 2010 book, it is a pleasure working with the Onecom team, who are both professional and creative in equal measure."

Iris Dunbar, Past President of BIID:

"The Interior Design Yearbook is a great resource for our industry as well as being an informed view to the public about interior design as a profession. A publication such as this helps to inform the general public that interior design spans all sectors from residential to hospitality and from retail to theatre."

Anna Dodonova, Anna Casa:

"Being in the Interior Design Yearbook is essential for Anna Casa; it helps keep us front of mind with interior designers and is great exposure for the business. We also find the yearbook really helpful when working with clients to help them source interesting items. The yearbook covers such a wide range of products and the compact format means it is kept handy at all times."

Vanessa Brady, Chairman SBID:

"The handbook is the 'must-have' guide for all professional interior design sourcing, I like the idea of the directory-style book punctuated with colourful visuals from the gods of professional suppliers and designers alike. It is interior design in a handbook, black and white with striking and subtle colour in a very sophisticated lay-out. I love it. It will be in every designer's kit."

ADVERTISING RATES

Colour DPS Co. Profile	£990
Colour DPS Advertisement	£1200
Full page colour	£690
Full page mono	£650
Chapter sponsorship	£650
Gallery (full page product shot)	£500
Half page colour	£490
Third page colour	£270
Cover positions	£poa
Expanded Entry	
Logo, Picture & 50 words	£195

TERMS OF BUSINESS

All orders are strictly subject to Media One Communications Limited terms and conditions. A copy is available on request.



MECHANICAL DATA (mm)	Bleed	Trim	Type
(width x height)			
DPS	303x216	297x210	277x190
Full page	154.5x216	148.5x210	128.5x190
Half page (L)	n/a	128.5x87	n/a
Third page (P)	n/a	38x185	n/a
Third page (L)	n/a	84x87	n/a

ARTWORK

Artwork should be supplied on a mac compatible CD as a postscript, adobe acrobat or QuarkXPress document with fonts and high resolution images supplied. A colour proof should also be supplied for our reference. Any extra work will be charged for at cost.

CANCELLATION POLICY

- Failure to supply advertisement copy in time for publication does not constitute a cancellation, and you will still be charged for the booked space.
- A minimum of 28 days written notice, prior to the published copy deadline, must be given to cancel any advertisement. A cancellation fee of 90% will be charged.
- A series booking which attracted a series discount must run for a minimum of 50% of the total number of issues booked, or any discount given will be re-charged at our published rate card prices.

With a range of publications in and around the design market, including Architects' Choice and Interior Design Today, Media One Communications provides its readers with on time, informative news across a variety of channels. From yearbook and magazine publications to a strengthening online presence, our evolution in the publishing sector has led us to be an industry leader in the product marketplace with a loyal customer base and dedicated reader relationship who return time and time again for knowledgeable, intelligent information, strengthening our stance in the sector.