

INTERIOR DESIGN YEARBOOK 2014

THE ESSENTIAL SOURCEBOOK FOR INTERIOR DESIGN

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Published in association with the
British Institute of Interior Design



INTERIOR DESIGN YEARBOOK 2014: CONSUMER EDITION

IN ASSOCIATION WITH THE BRITISH INSTITUTE OF INTERIOR DESIGN

On sale throughout WHSmith stores from December 2013 is the consumer edition of the trade 'bible', the **Interior Design Yearbook**. Produced in association with the **British Institute of Interior Design**, the yearbook features a selection of the best interiors projects from around the globe and all the leading personalities from the industry. The 2014 volume is set to be a fabulous edition.

Throughout Britain, on magazine shelves at more than a thousand stores and alongside the leading interior design magazines is the ultimate must-have **sourcebook** for the interiors marketplace.

With editorial from a host of interior design professionals, including contributors **Kelly Hoppen, Giorgio Armani and Tara Bernerd**, this book is the place to be seen.

As well as being available on the high street, the Interior Design Yearbook will be on sale at airports and railway stations. Its handy A5 format makes it the perfect size for affluent travellers.

The 2013 edition was a huge success, with WHSmith stores selling out of copies and advertisers reporting fantastic feedback from their exposure in this quality coffee table publication.



Published in association with the **British Institute of Interior Design**



Sold exclusively through **WHSmith High Street and WHSmith Travel**

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MECHANICAL DATA

| Mechanical data (mm) | Bleed | Trim | Type |
|----------------------|-----------|-----------|-----------|
| DPS | 216 x 303 | 210 x 297 | n/a |
| Full page | 216 x 155 | 210 x 148 | 190 x 139 |
| Half page (L) | n/a | 105 x 149 | 95 x 139 |
| Third page (P) | n/a | n/a | 190 x 38 |

ARTWORK

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